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## BRIDGE PROJECT WEBSITE LAUNCH DEMENTIA: STIMULATING COGNITIVE ABILITIES WITH SERIOUS GAMES

The Erasmus+ funded "Bridge" programme is pleased to launch its new website platform https://projectbridge.eu/. The webplatform will deliver the aims of the 2 year pan-European initiative that ims to create serious games treating cognitive and behavioral symptoms of dementia through various workshops engaging younger and older people.

People with dementia are often excluded from intergenerational social activities due to stigmatization. Young people could play a significant role to fight against the stigma and the consequent loneliness and social exclusion of pwD, especially if they are engaged as volunteers in projects which challenge them too.

Through various steps, the project will design, produce and test various serious games (physical, digital or phygital) targeting to people with dementia. During the project at least 8 fully working games have to be developed.

Serious games are a well known non pharmaceutical practice for treating cognitive symptoms of dementia with Mild and Moderate Symptoms through stimulating cognitive abilities of patients with dementia . These are also called "training games" since they're designed for a specific purpose. Relevant literature review has identified a lack of similar approaches in behavioral symptoms of dementia.

The web-platform will feature news, blogs, project's findings and updates, such as reports, policy briefs as well as opportunities for collaboration, e.g. events announcements, workshops and face to face training sessions.

The project will raise awareness about dementia in young peoples as well as young volunteers.



During the workshop the selected young people will attend an informative training on dementia, in order to prepare them for interacting with pwD, symptoms of pathology. After that, they will participate in the game co-design process: they will co-design and play several games in collaboration with game-designers, software developers, healthcare professionals, pwD and caregivers.

The programme, currently in its first phase, is delivered in partnership with 5 European partners, namely Panellinia Omospondia Nosou Alzheimer kai Sinafon Diatarachon (Greece) – Project coordinator Anziani e non solo Società Cooperativa Sociale (Italy) sociatia Habilitas – Centru de Resurse si Formare Profesionala (Romania) Challedu (Greece) – UNIVERSITY OF WESTERN MACEDONIA (Greece)

## **NOTES TO EDITORS**

- To find out more about the Two Moons Programme and to get involved in the activities please follow the link https://projectbridge.eu/about-the-project/
- BRIDGE is co-funded by the European Commission under the Grant Agreement: 2018-1-EL01-KA204-047892

